

COMMERCIAL/RESIDENTIAL PROPERTY BRANDING

■ PSM Co. uses latest branding technologies and methodologies that helps the building to stand out, speak and send message directly to the audience. PSM Co. partner with property owners, managers, builders, and real estate firms – crafting purposeful, passionate brands for properties that stand out. Starting with understanding the property business' goals and target audience, PSM Co. design and develop residential and commercial property brands that are memorable, build community, and create lasting impressions.

■ Commercial/Residential Property branding could be anything like a logo, color, name or a slogan etc. that helps to identify a commercial or residential building instantly by recalling its unique features